

## 加拿大经济学会与《跨国公司评论》在首都渥太华举办 跨国公司与新兴市场专题研讨暨北美学术交流与考察

第 50 届加拿大经济学会(CEA)年会于 2016 年 6 月 3 至 5 日在其首都的渥太华大学举行。随着中国经济的崛起，作为世界第二大经济体，中国在世界经济中占有举足轻重的地位。世界各地专家希望了解中国经济及其国际化的动机，国内专家希望走向世界。顺应此趋势，CEA 与《跨国公司评论》(TNCR)共同举办跨国公司与新兴市场专题研讨暨北美学术交流与考察。本次活动目的旨在鼓励专家学者走出国门，向世界发声，说出自己观点，分享研究成果。同时，与来自世界各地专家学者讨论交流，开阔思维，碰撞思想。

CEA 年会是加拿大经济与商学规模最大的国际学术会议，也是北美具有重大影响的学术会议。年会是由 CEA 主办，在每年五月底六月初举行。2016 年将迎来她的第 50 届会议。CEA 是由学者专家基于加拿大与国际政策分析以及商业与管理研究而建立起来的学术组织，拥有来自世界各地专家会员约 2000 名。CEA 通过鼓励支持研究经济管理问题及其经济商务类出版物以促进学术研究与传播，并积极鼓励自由讨论。为了保持中立，传播经济观点，CEA 不参与任何党派活动。

TNCR 是在联合国贸发会议与美国哥伦比亚大学有关国际专家学者协作与支持下发展起来的。TNCR 集信息、政策与理论探讨于一体，传跨国公司、外商投资研究与发展。该刊致力于跨国公司理论与实践分析，并以具有创新意识的全面视野，聚焦于政策导向性资讯。TNCR 对在全球化经济增长与政策影响中成长起来的跨国公司及其所产生的经济、法律、社会和文化影响提出见解。此外，还为跨国公司及其相关学术研究与实践提供信息咨询。该刊关注读者感兴趣的跨国公司、国外直接投资与创新等问题，并提供与之相关的经济政策分析及相关信息。

渥太华是加拿大首都，一座逾百万人乐居于此的动感之都。该城坐落于安大略省近魁北克边界处，法语与英语在此完美交融；通过众多国家级重要场地和著名坐标，如里多运河(Rideau Canal，联合国教科文组织世界文化遗产)，能在此尽情领略加拿大引以为傲的历史遗产。这是一座文化积淀深厚的城市，遍布着世界一流的博物馆与艺术馆，展示着众多国家级精美收藏，以及来自加拿大与世界各地的特殊收藏。

有关信息及任何疑问与建议，欢迎联系 [tncr.special@gmail.com](mailto:tncr.special@gmail.com)。

## **TNCR-CEA Special Workshop on Multinationals and Emerging Markets**

Transnational corporations (TNCs) through trade, investment and innovation activities have been playing an increasingly important role in sustaining economic vitality and dynamism in Canada and emerging economies. Between 1990 and 2012, Canada's inward foreign direct investment (FDI) stock increased from US\$ 113 billion to US\$ 637 billion. Canada's outward FDI stock has increased at a significantly faster pace than its inward FDI stock, reaching US\$ 715 billion in 2012 compared to US\$ 85 billion in 1990. Canada, from being a huge net importer of capital, has become a major net exporter of FDI since 1997.

TNCs from China and other emerging markets (EM) are a growing force in the global economy. In 2013, outward FDI from developing and transition economies reached USD 553 billion, amounting to 39 percent of global FDI outflows. Emerging-market TNCs, especially, from BRIC countries, are expected to increase their presence abroad. The growing investment by emerging-market TNCs presents many opportunities and challenges for sustainable development of host and home countries. This special workshop seeks to deepen research, analysis and discussion of those opportunities and challenges.

The proposed workshop would examine the role of multinationals in economic integration of China and other emerging markets with other world economies. It aims to provide empirical evidence for a better understanding of the economic impact of multinationals' business activities and strategies on trade, capital formation, innovation, productivity and institutions in the emerging economies. We are planning to invite well-known experts from China and other emerging markets to answer the following questions:

What is the impact of inward FDI on investment, innovation and industrial sophistication in emerging economies? What is the effect of FDI on the participation of emerging economies in global value chains and setting up of the sourcing industries? What are the factors effective in promoting the investment activities of transnational corporations in the emerging economies? What are the implications of the shift towards the service sector and the emergence of the growing middle class in China and other emerging markets for future investment opportunities for companies in Canada and other developed economies? What are the impacts of outward FDI on economic development in emerging markets? How does foreign direct investment interact with institutions in emerging economies?

The proposed experts from Canada to be invited include Dr. Wulong Gu, Statistics Canada, Dr. Vinod Kumar, Sprott Business School, Carleton University, Dr. Karl Moore, Faculty of Management, McGill University, Canada, Dr. Walid Hehazi, University of Toronto, Dr. Marivin Hough, Telfer School of Management, University of Ottawa, Dr. Ajax Persaud, University of Ottawa, Dr. Jianmin Tang, Industry Canada, Dr. Ari Van Assche, HEC Montreal, Dr. Yanling Wang, Carleton University, Dr. Weimin Wang, Statistics Canada.

For more information with any questions or suggestions, please contact us at [tncr.special@gmail.com](mailto:tncr.special@gmail.com).